

## **Privacy Statement**

We respect the privacy of visitors to our website and ensure that the personal information you provide is treated confidentially. Processing of personal data is done in a manner that is in accordance with the requirements set for this in the privacy legislation.

### **Purposes of data processing**

We process your personal data for the following purposes:

- using the functionalities on our website;
- contacting you if requested;
- gaining insight into the use of our website;
- improving and evaluating our website;

We will not process your personal data for purposes other than those mentioned above, unless you have given your prior consent or we are permitted or required to do so by law.

### **Retention periods**

We do not retain your data for longer than is necessary to achieve the purposes stated in this privacy and cookie statement.

### **Provision of data to third parties**

We do not provide your data to third parties without your prior consent, unless this is necessary in the context of the execution of the agreement or we are required to do so by law.

### **Security**

We take appropriate security measures to limit misuse of and unauthorized access to your personal data. For example, we ensure that only the necessary persons have access to your data, that access to the data is protected and that our security measures are regularly checked. In addition, we use SSL certificates for the secure transfer of your data and communication.

### **Cookies**

Cookies are information files that can be automatically stored on or read from the visitor's device (such as a PC, tablet or smartphone) when visiting a website. This is done via the web browser on the device.

Our website uses cookies or similar technologies that store and/or read information on the device (for ease of reading, all such technologies are referred to hereinafter as 'cookies'), used to:

- enable website functionalities and to protect the website (technical or functional cookies);
- analyse the use of the website and improve the website on that basis (analytics cookies);

The information that a cookie obtains about your use of the website can be transferred to No-Odour's own secure servers or those of a third party engaged by us for this purpose.

### **Technical or functional cookies**

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. For example, cookies can be used to render fonts properly, to remember your user session on the web server so that you can view the website, or to remember a search term that is searched for within the website or a selected filter.

### **Analytical cookies**

We also use cookies from Google Analytics, so that Google can give us insight into how our website is used, to provide us with reports about the website and to provide us with information about the effectiveness of our campaigns.